

LIVE 365

RETRO ALBUM ROCK

TUNE IN

## **RETRO ALBUM ROCK**

*FREE INTERNET RADIO BROADCASTING FROM MUSIC CITY!*

*ON-THE-AIR 24/7*

*STREAMING ON LIVE365.COM & TUNEIN.COM PLATFORMS*

*FREE MOBILE APPS AVAILABLE FOR IOS & ANDROID DEVICES*

### **“TAKE A TRIP INTO PROGRESSIVE RADIO'S PAST... ONE YEAR AT A TIME!”**

*Retro Album Rock's* internet radio channel presents a carefully curated playlist of deep album tracks, Classic Rock favorites, rarities, one-hit-wonders & lost artists. Our one-of-kind internet radio channel also includes lifestyle events & crossovers from other musical genres. Plus, it is the only internet radio station that remembers Nashville's favorite local artists from the late 60s, 70s and early 80s! Everything is packaged in a unique way to capture the feel of Progressive "Free Form" Radio from a lost era.

Our target fan is the 55+ “streaming-savvy” listener who remembers how to rock (and still wants to!).

Each week, *Retro Album Rock* brings online radio listeners a different featured year of historic music, a 100% fresh music playlist, and a review of lifestyle events from that particular year. Listeners will associate what they hear with pleasant memories from their teens and twenties... making for great weekly or even daily appointment listening!

As an exclusive sponsor of *Retro Album Rock* in your business category, this extreme high-frequency “Run-Of-Station” (ROS) package is the perfect way to keep your business top-of-mind and connects you with a unique and special niche of music fan from Nashville and around the world!

*Retro Album Rock* is listed on several online radio directories and apps, so we're easy to find! In addition to the Live365 and TuneIn streaming platforms, we're also listed on the following:

- Radio Garden
- Radio.net
- Get Me Radio!
- Streamitter.com
- Streema/Simple Radio
- InternetFM
- Onlineradiobox
- myTuner-radio.com
- Radioline.co
- Simpleradio
- LiveOnlineRadio.net

### **YOUR “RETRO ALBUM ROCK” EXCLUSIVE SPONSORSHIP PACKAGE INCLUDES:**

- ⇒ 1-:10-SECOND LIVE SPONSORSHIP RECOGNITION IN-STREAM MENTION +  
1-:30-SECOND RECORDED ADVERTISEMENT EVERY HOUR (24/7)  
(A TOTAL OF 336 ON-AIR INSTANCES EACH WEEK!)
- ⇒ YOUR LOGO W/CLICK-THROUGH BANNER ON “RETROALBUMROCK.COM”  
MAIN LANDING PAGE
- ⇒ YOUR LOGO W/CLICK-THROUGH BANNER ON “RETROALBUMROCK.COM”  
SPONSORSHIP PAGE

### **\*Weekly Investment**

**\$77**

\* Minimum 13-week commitment required

"Retro Album Rock" is a licensed Live365™ Affiliate. This Affiliate's ASCAP, BMI, SESAC and SoundExchange royalties and performance fees are reported and paid through Live365™ Broadcaster, LLC.